

UV-42

30

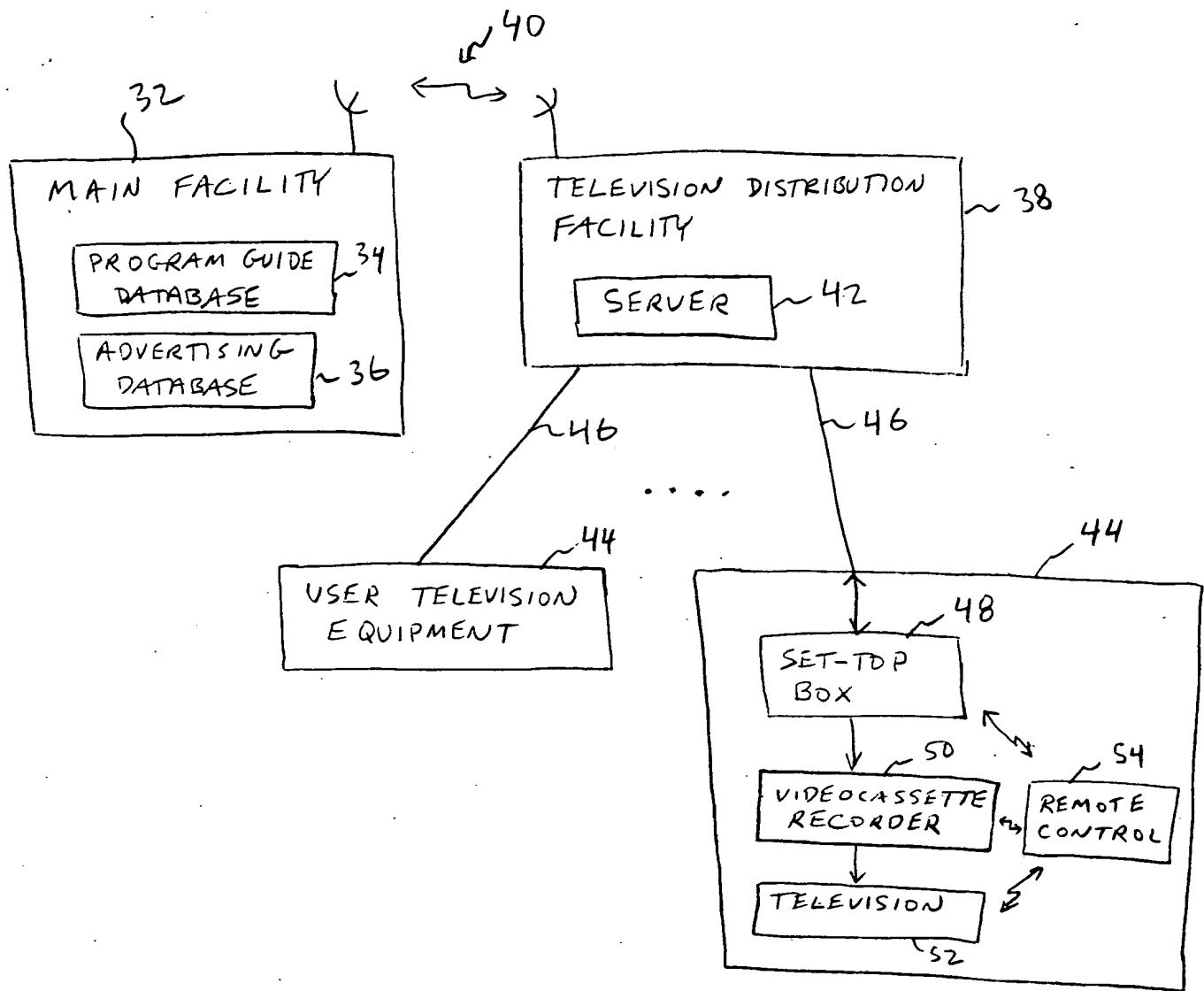


FIG. 1

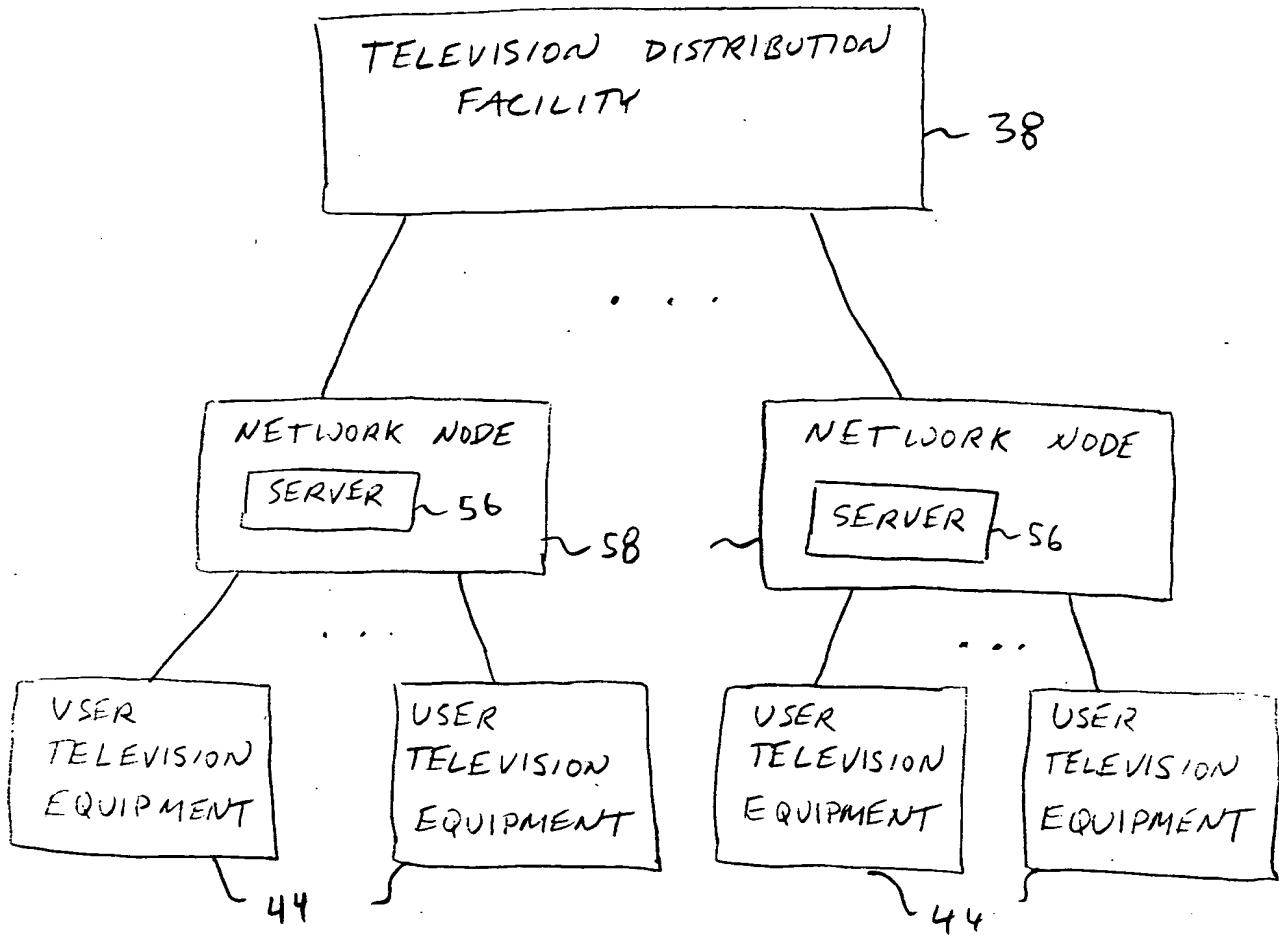


FIG. 2

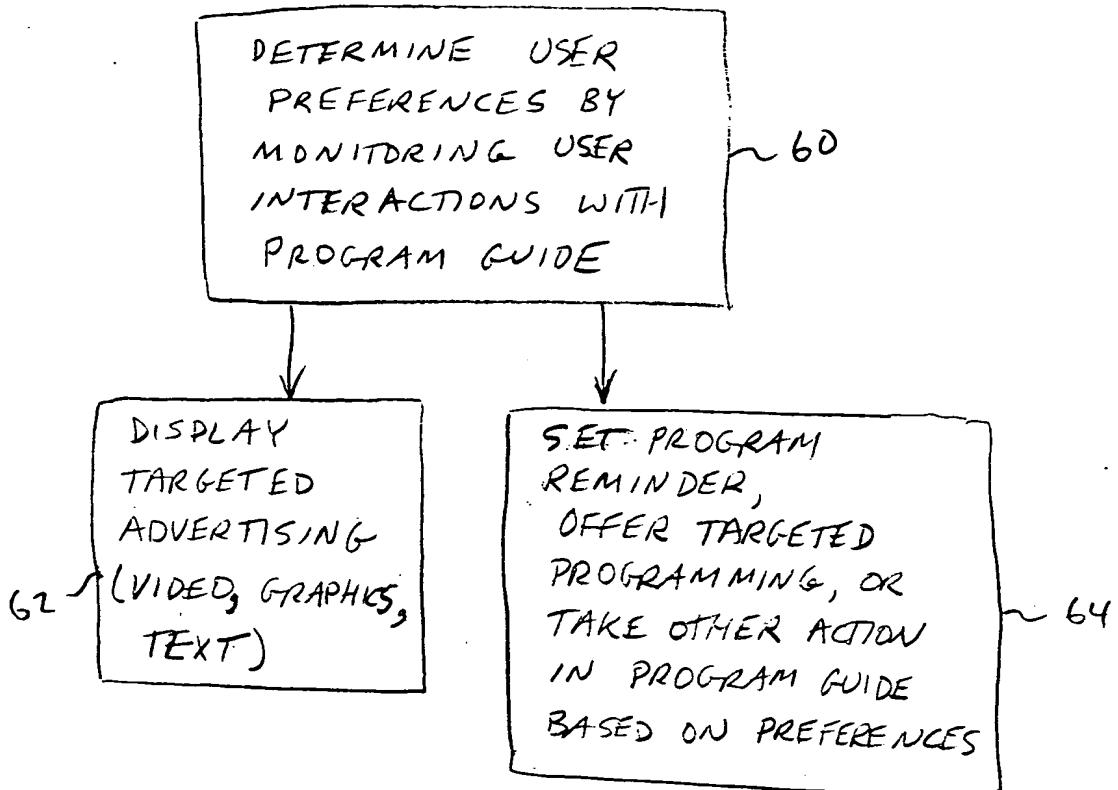


FIG. 3

UV-42

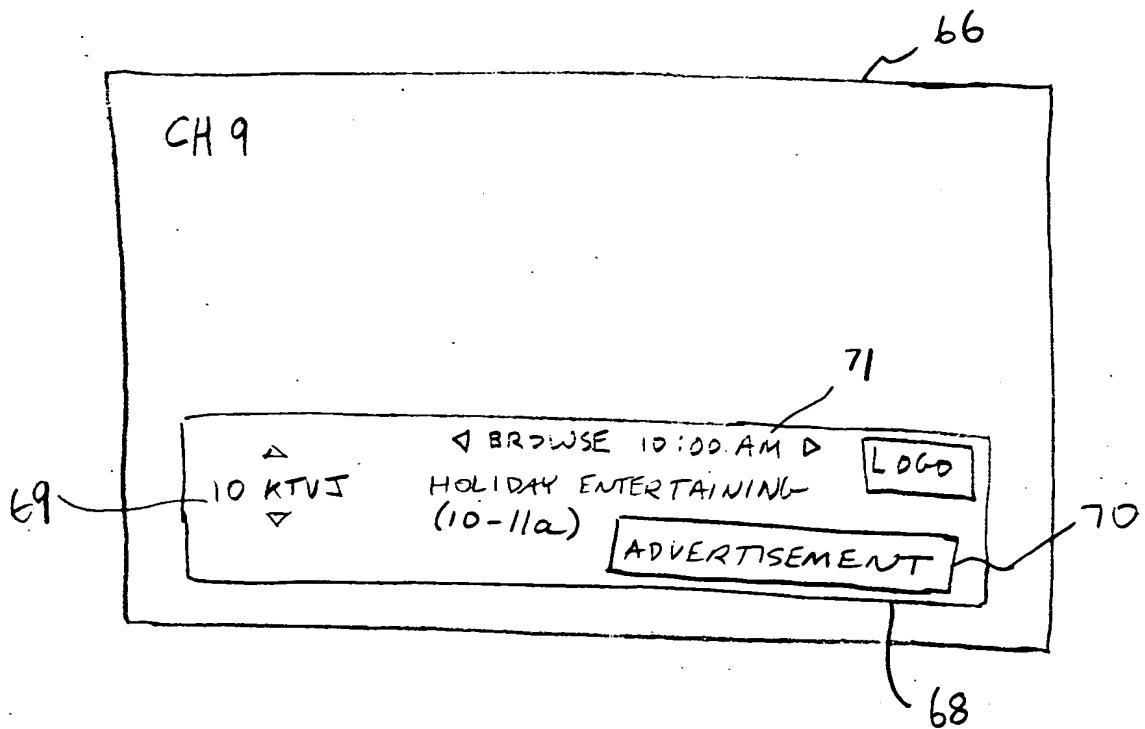


FIG. 4

UV-42

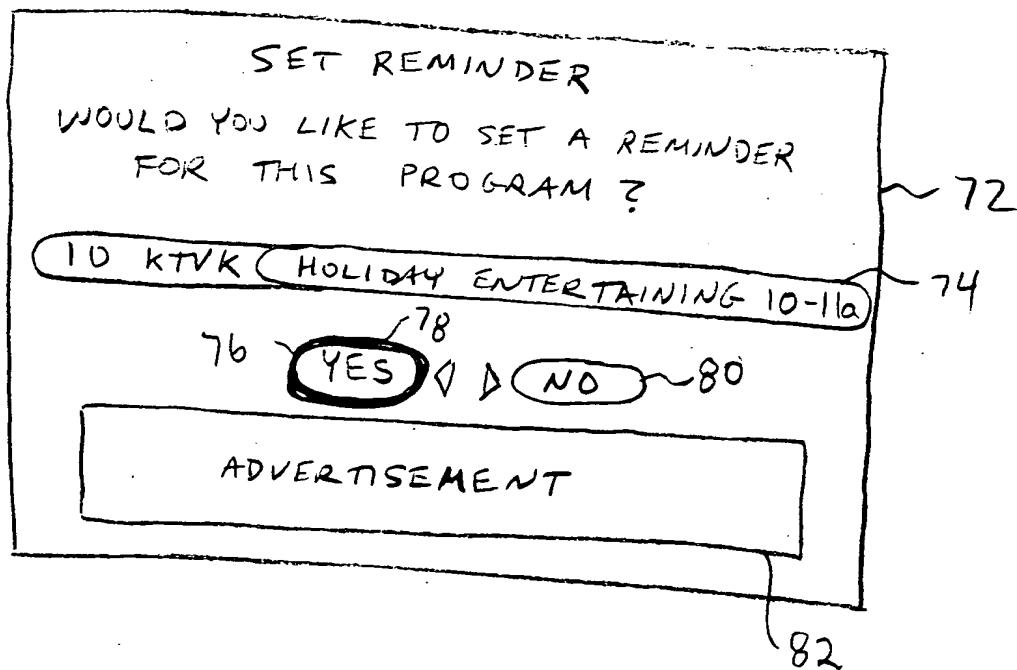


FIG. 5

UV-42

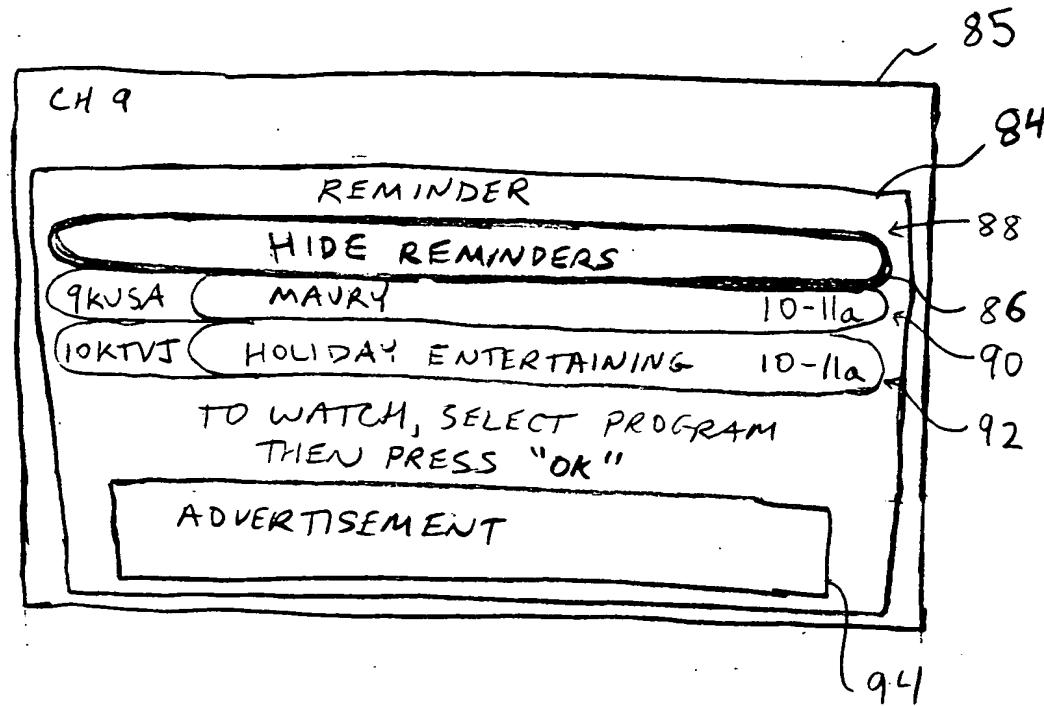
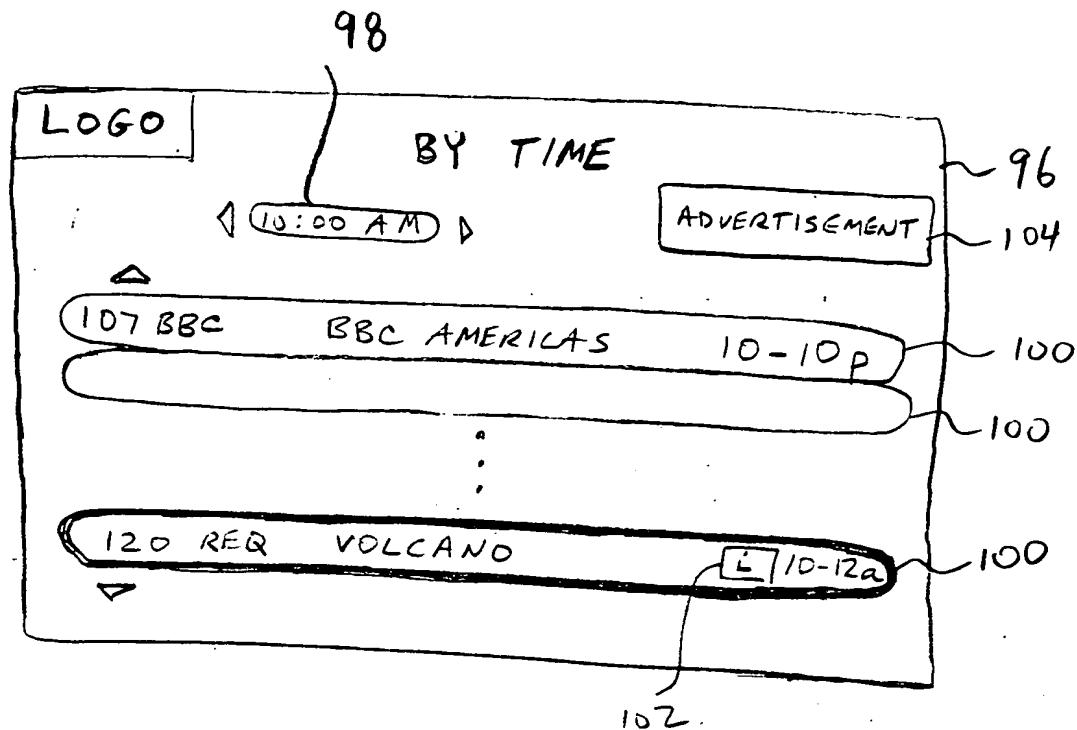


FIG. 6

UV-42



F16.7

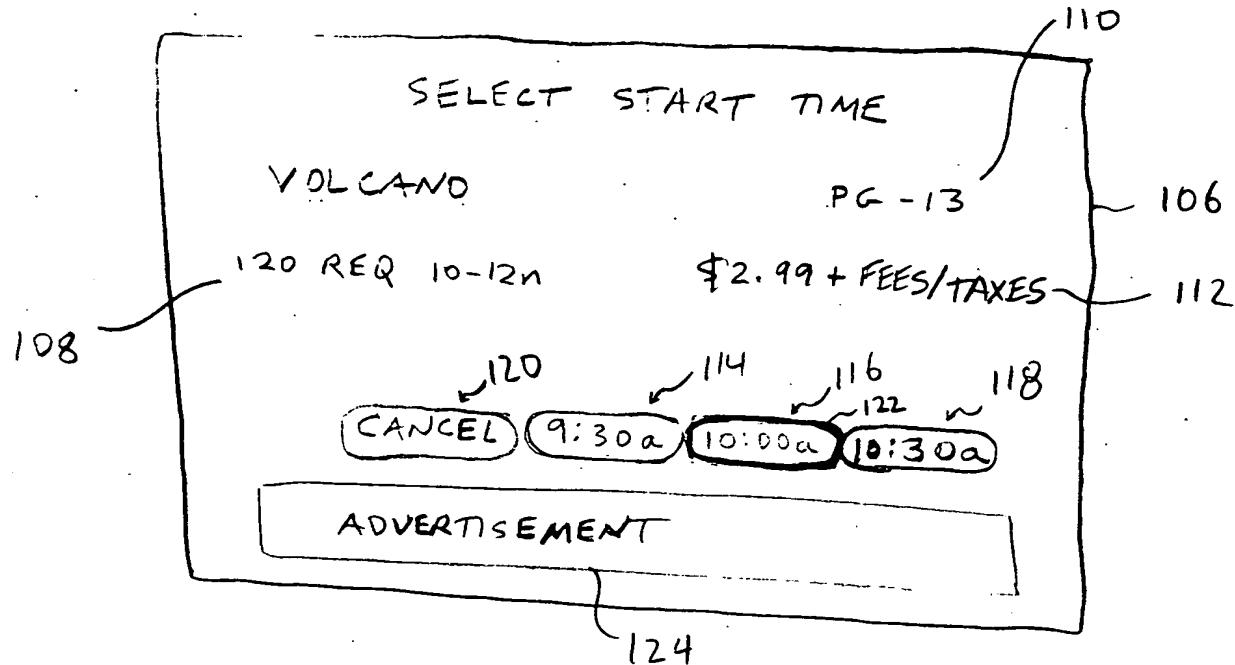


FIG. 8

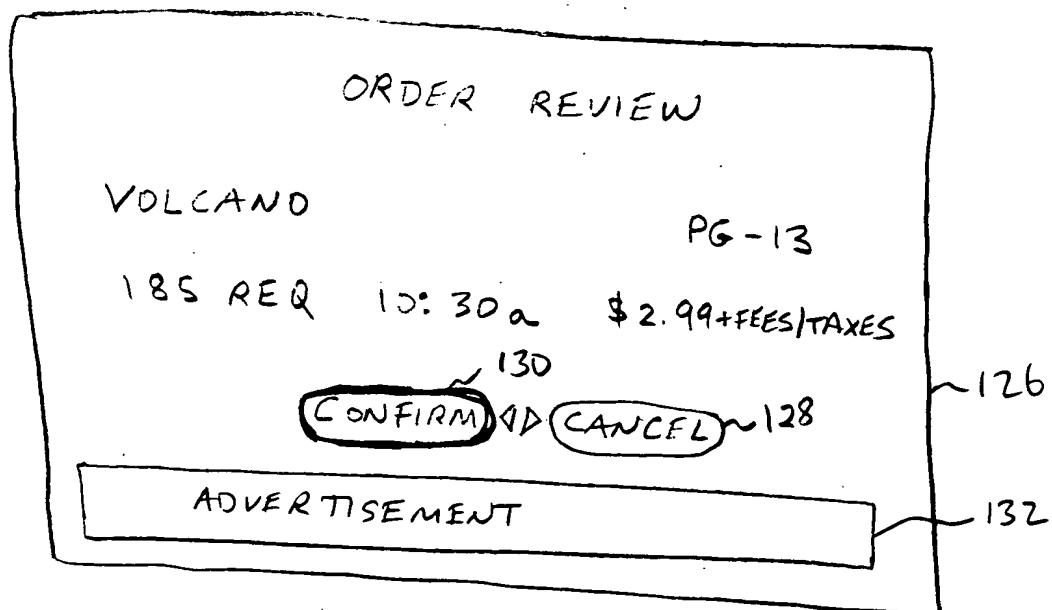


FIG. 9

UV-42

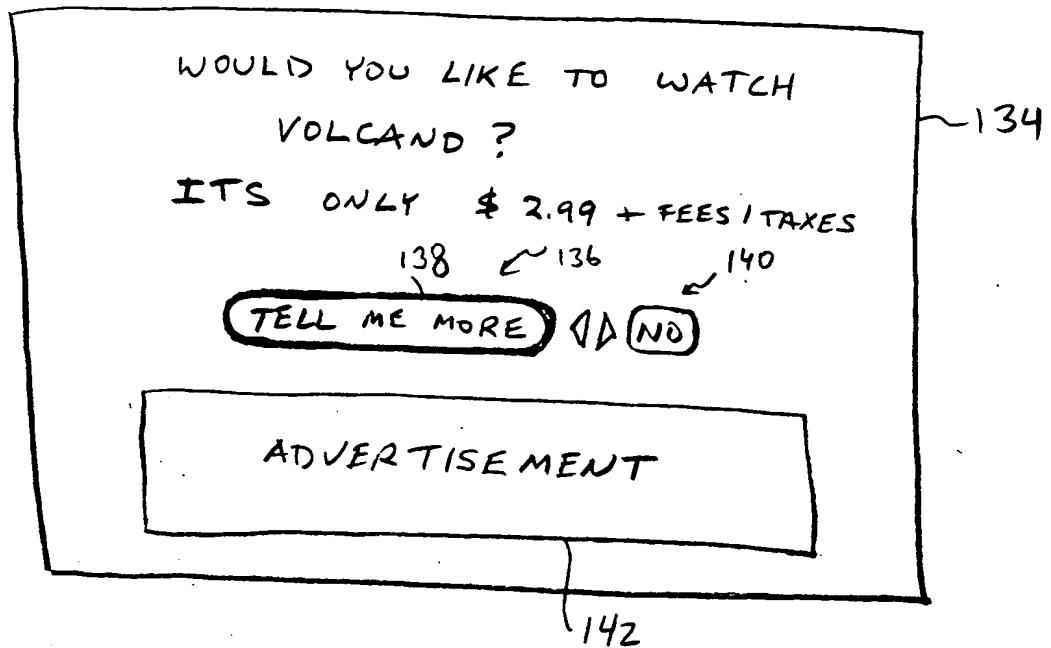


FIG. 10

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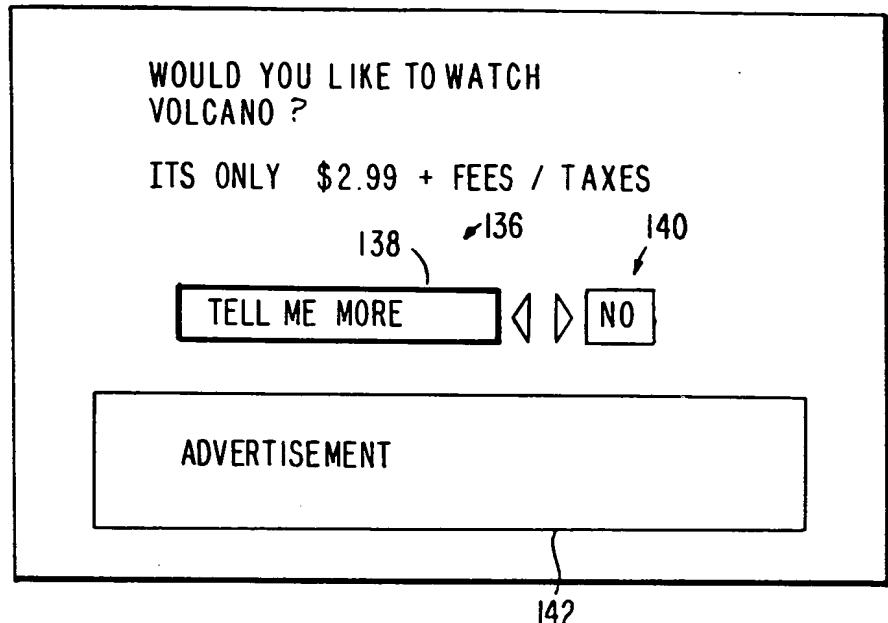


FIG. 10

UV-42

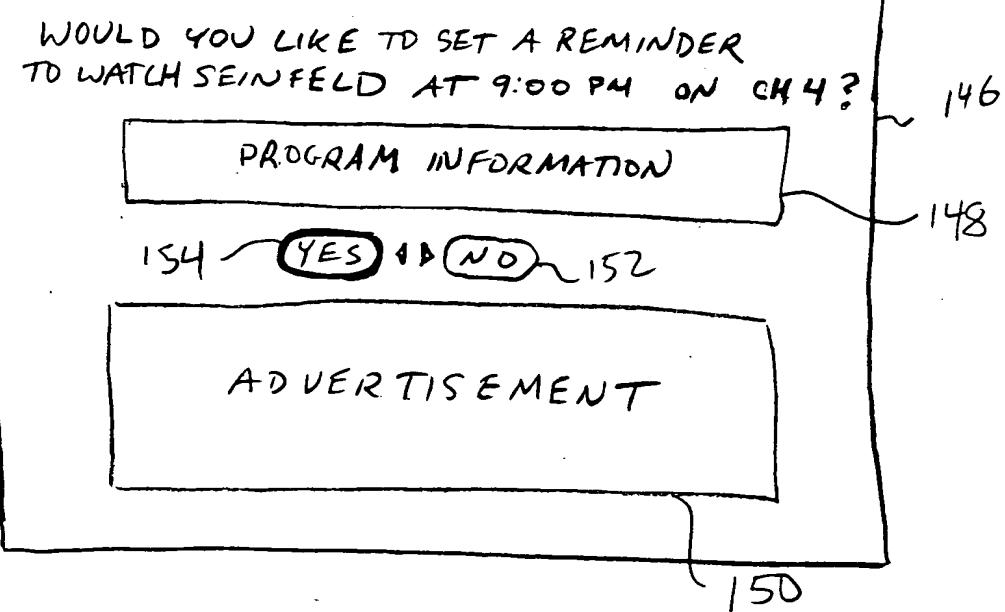


FIG. 11

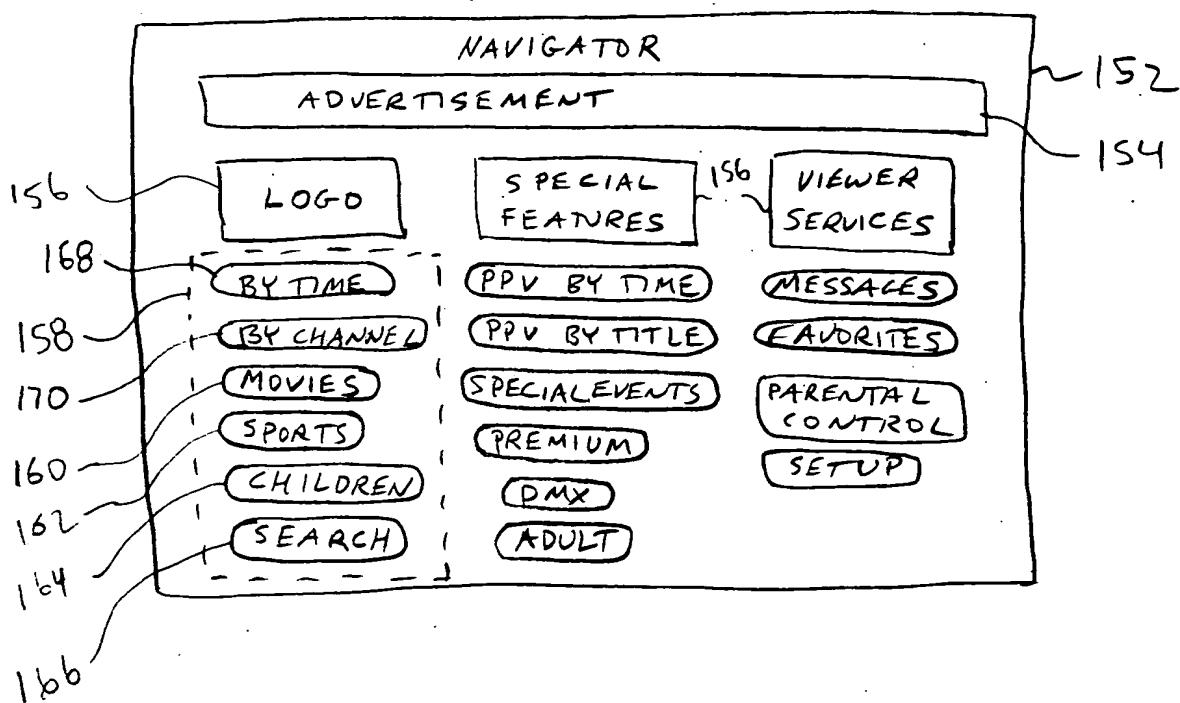


FIG. 12

UV-42

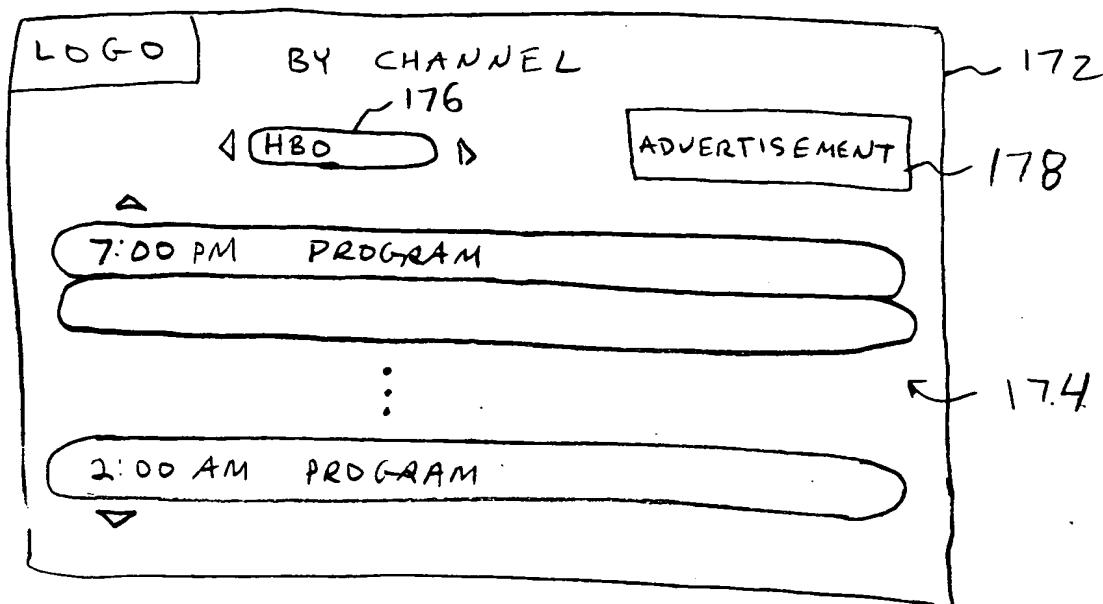


FIG. 13

UV-42

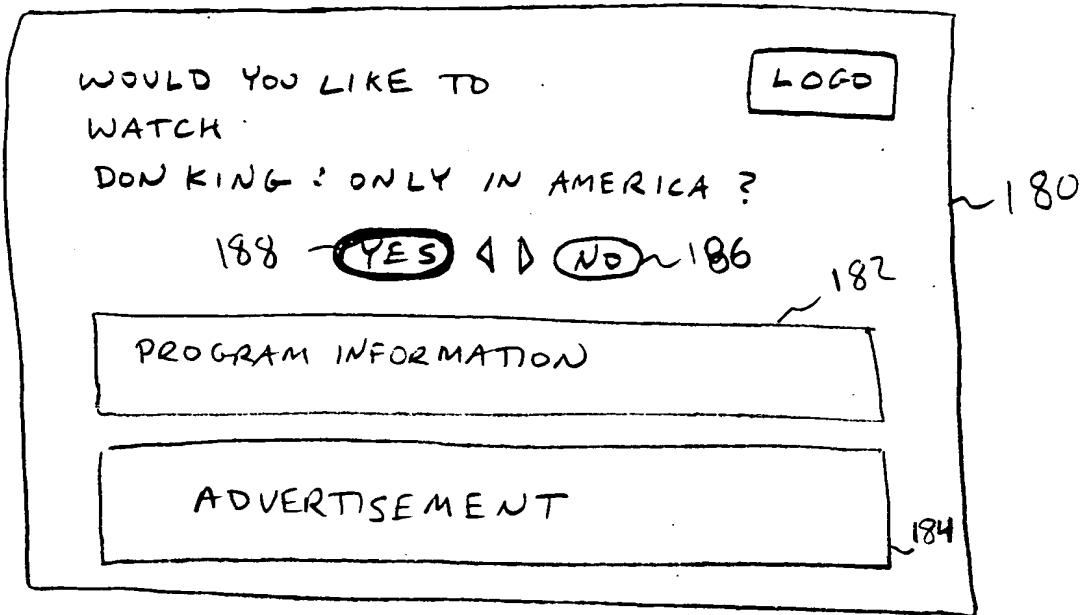


FIG. 14

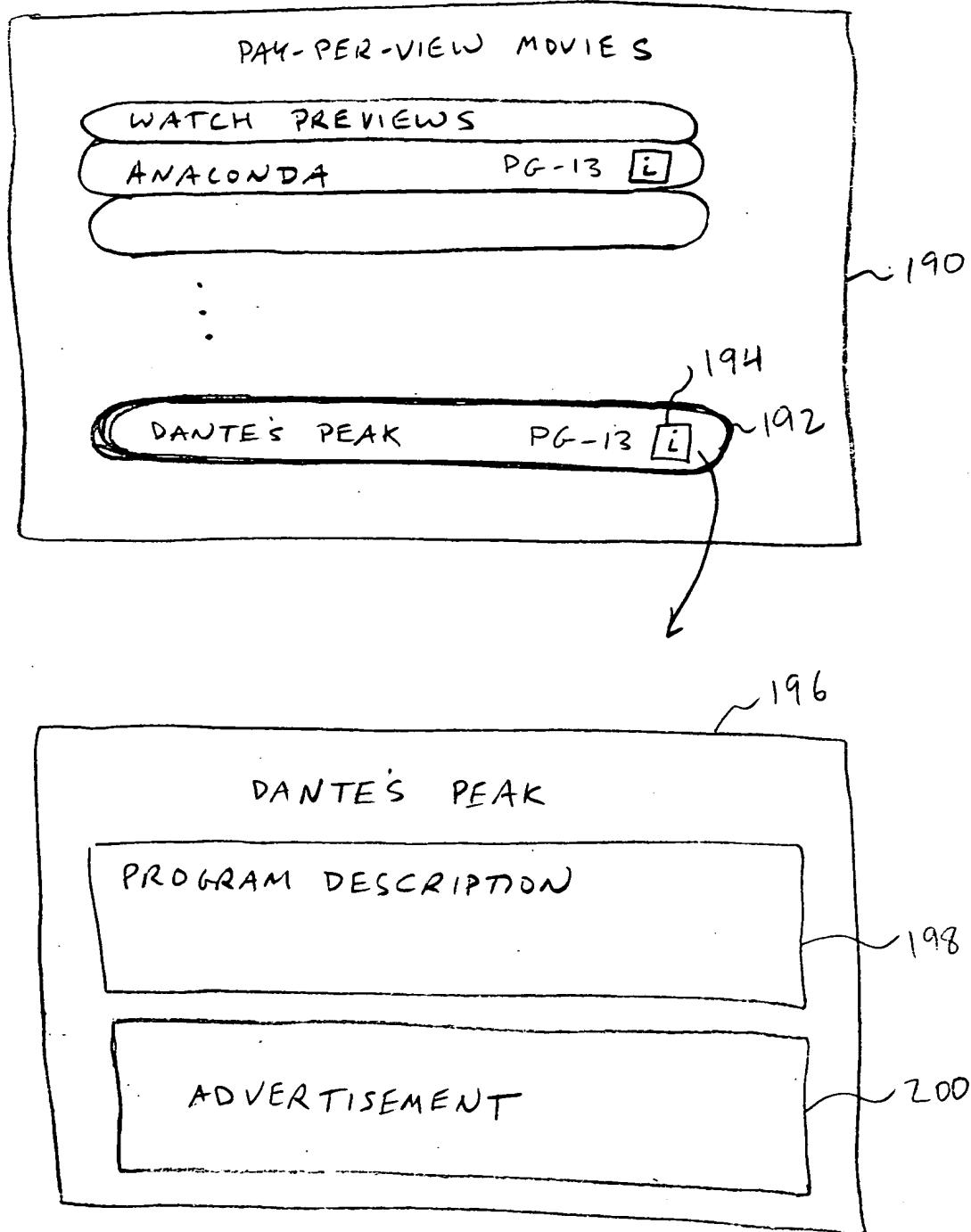


FIG. 15

MONITOR USER INTERACTIONS
WITH PROGRAM GUIDE

218

DETERMINE IF PROGRAM WATCHED FOR
MORE THAN A PREDETERMINED
AMOUNT OF TIME

202

DETERMINE IF A REMINDER HAS
BEEN SET FOR A PROGRAM

204

DETERMINE IF USER HAS
TAKEN STEPS TOWARD
PURCHASING OR HAS ACTUALLY
PURCHASED A PROGRAM

206

DETERMINE IF USER HAS TAKEN
STEPS TOWARD RECORDING A PROGRAM

208

DETERMINE IF USER HAS SELECTED
CERTAIN CATEGORIES OF PROGRAMS
OF INTEREST

210

DETERMINE IF USER HAS VIEWED
INFORMATION ON PROGRAMS AT A
PARTICULAR TIME

212

DETERMINE IF USER HAS VIEWED
INFORMATION ON PROGRAMS ON
A PARTICULAR CHANNEL

214

DETERMINE IF USER HAS DEFINED
FAVORITES OR OTHER PREFERENCES
INDICATIVE OF THE USER'S INTERESTS

216

FIG. 16

UV-42

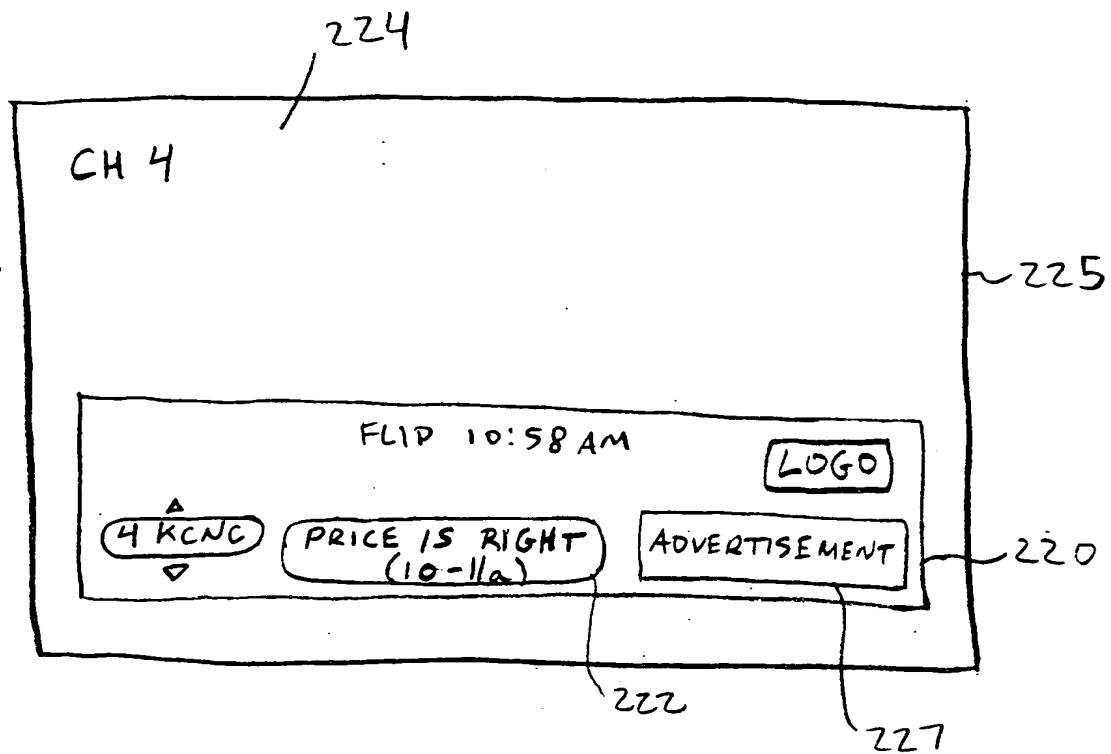


FIG. 17

UV-42

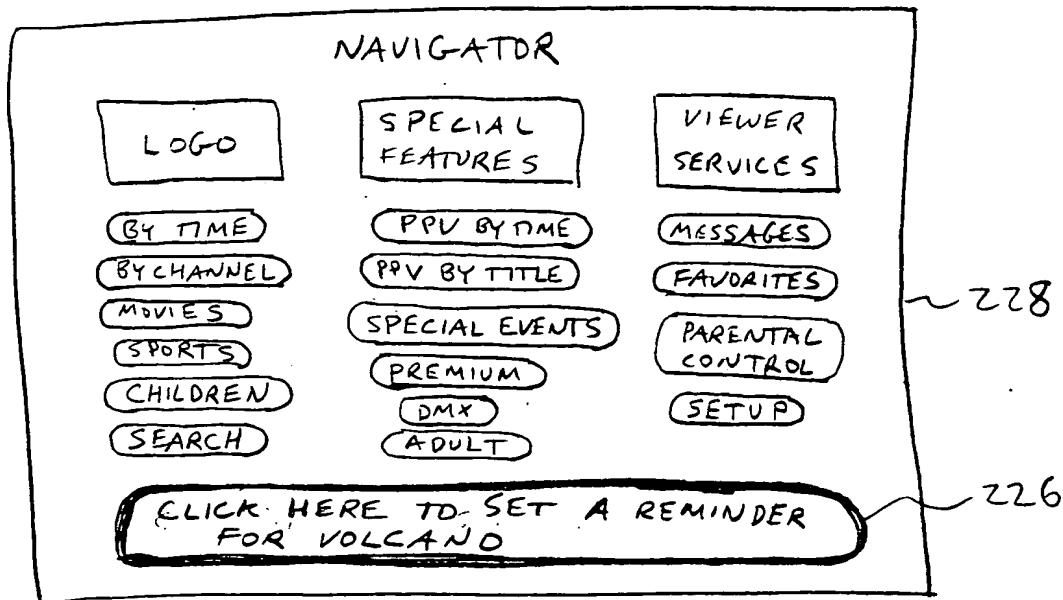


FIG. 18

00000000000000000000000000000000

UV-42

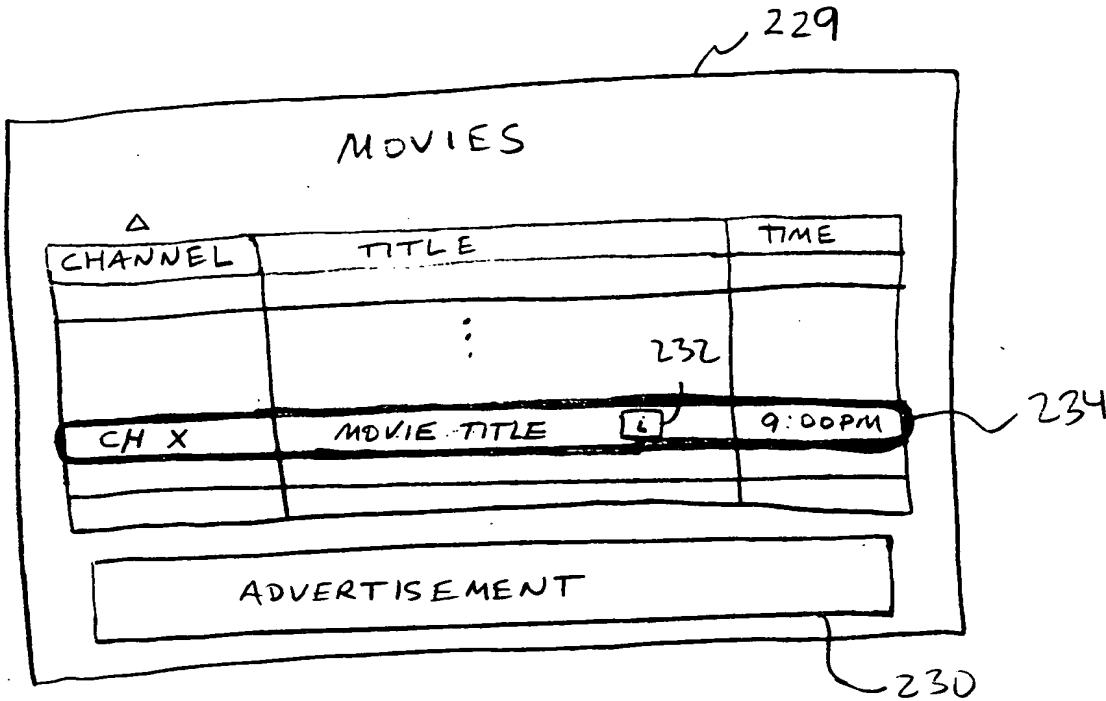


FIG. 19

064060 - 63646060

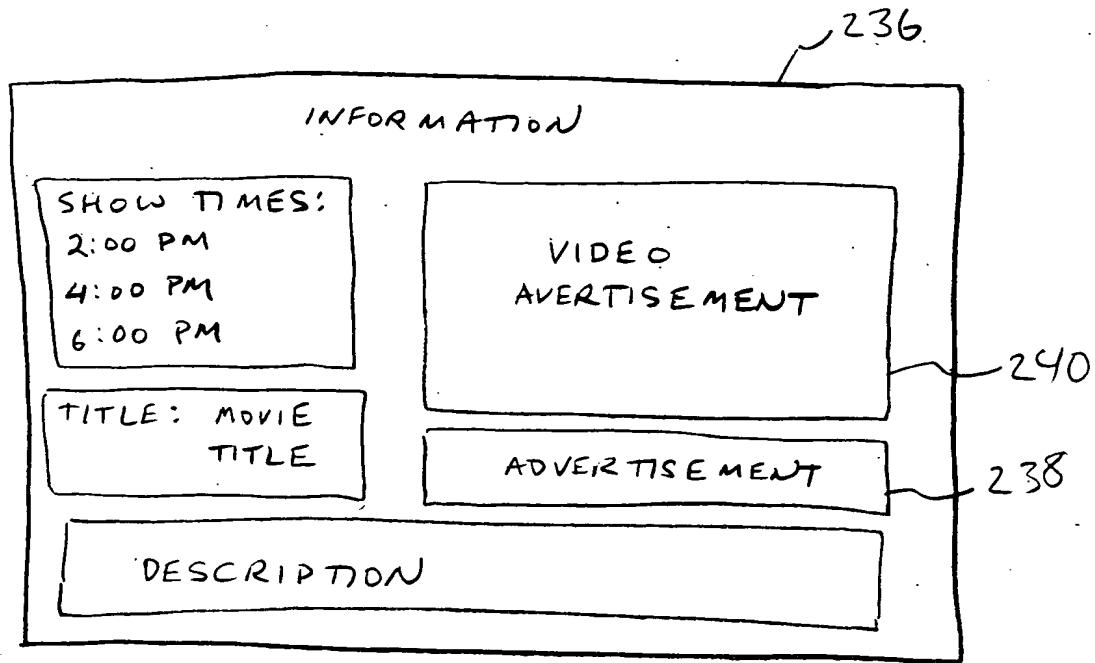


FIG. 20

UV-42

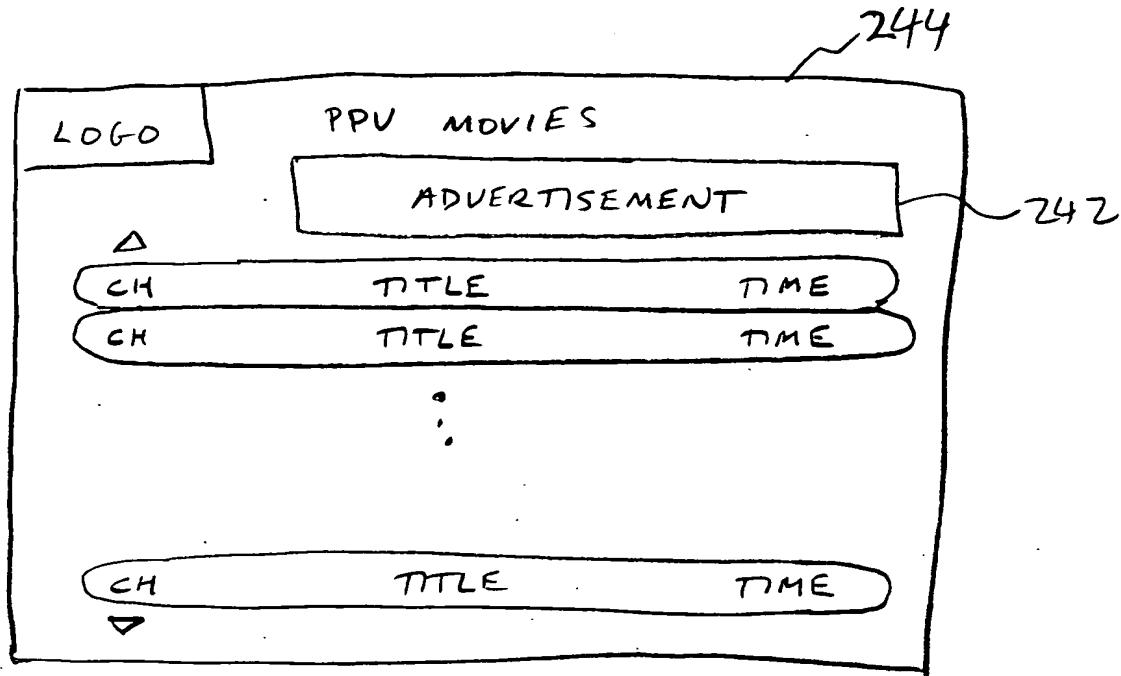


FIG. 21

UV-42

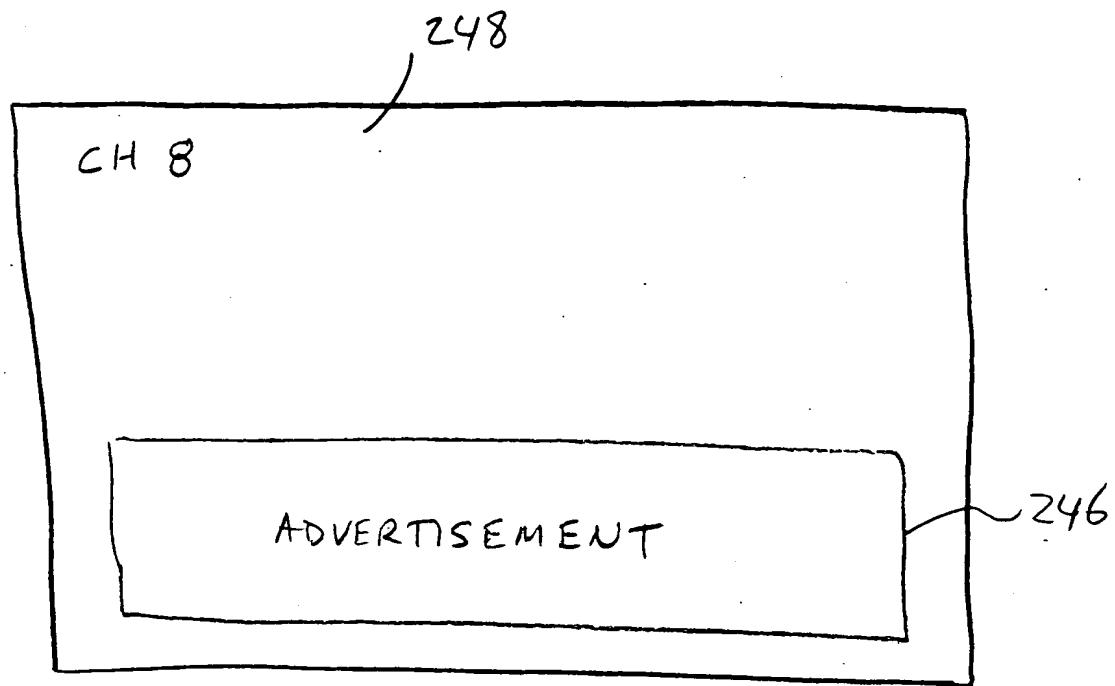


FIG. 22

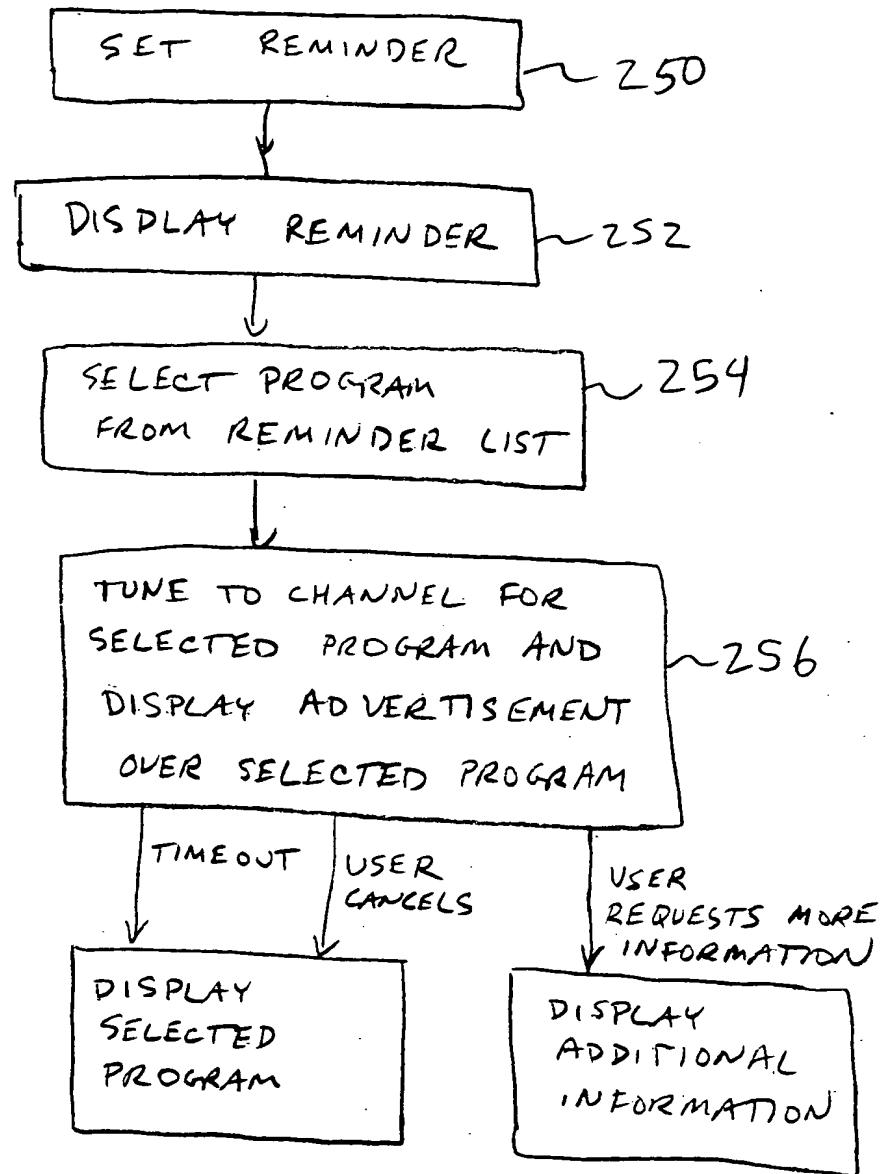


FIG. 23

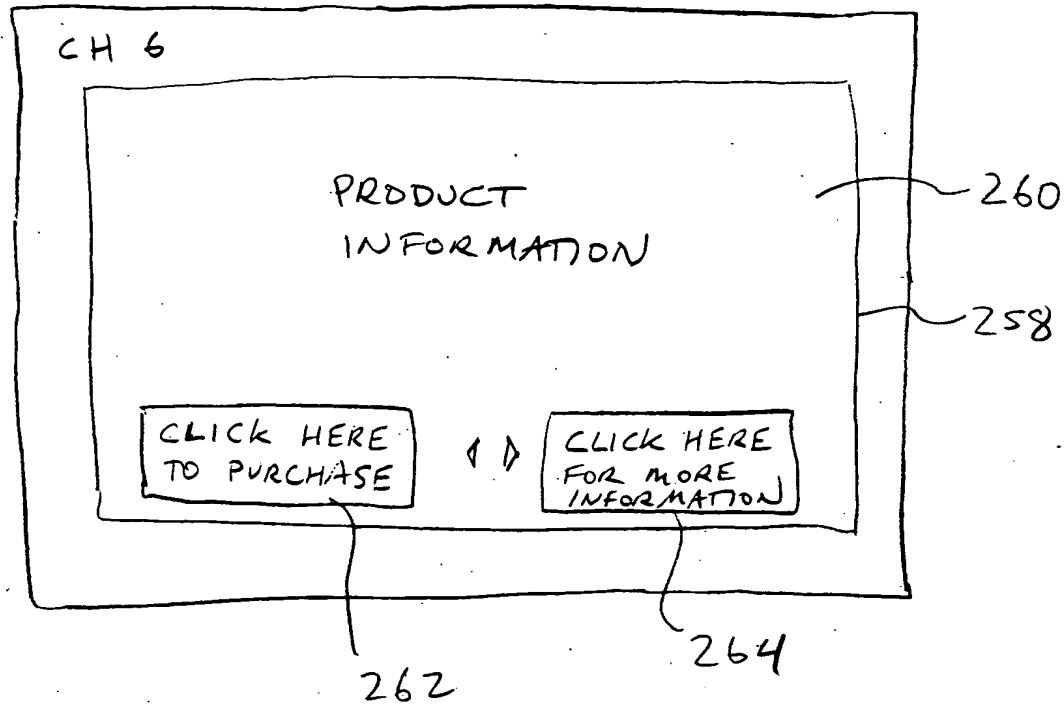


FIG. 24

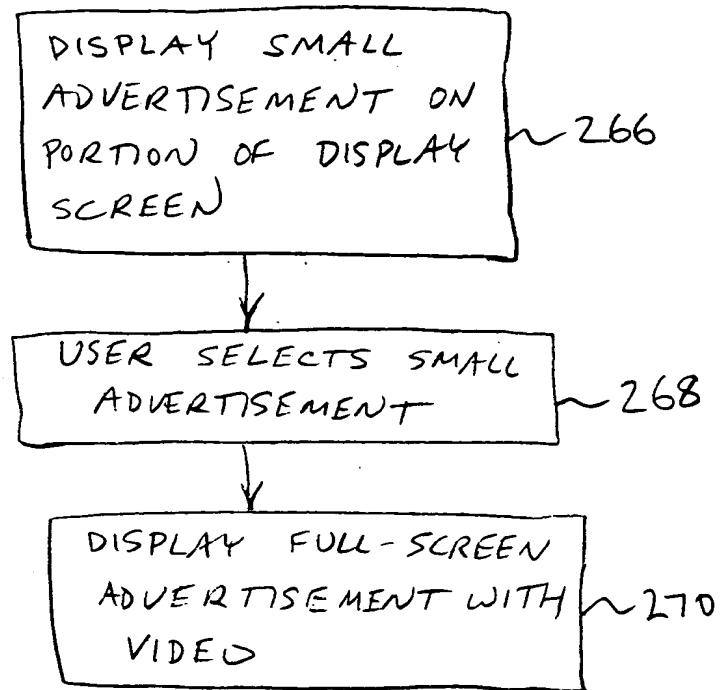


FIG. 25

UV-42

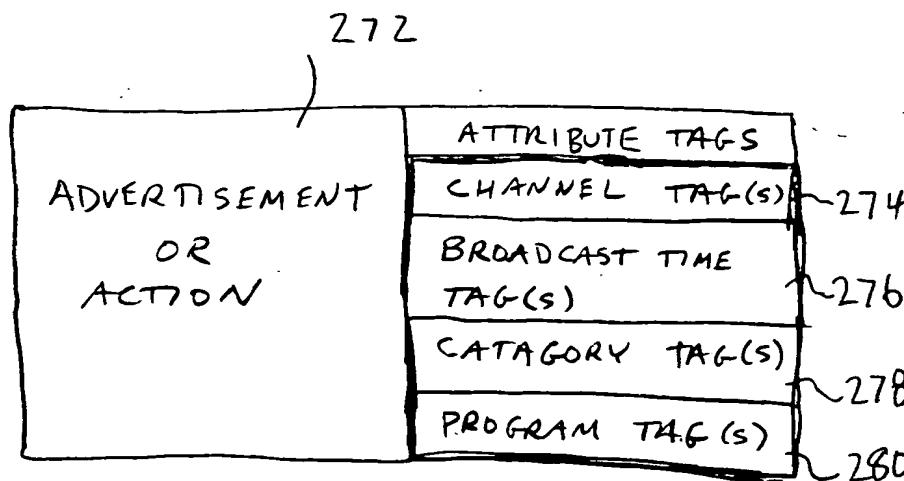


FIG. 26

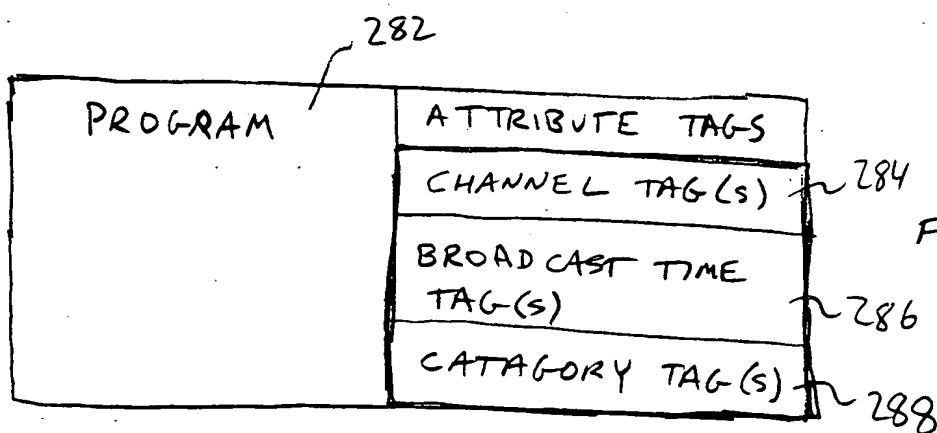


FIG. 27

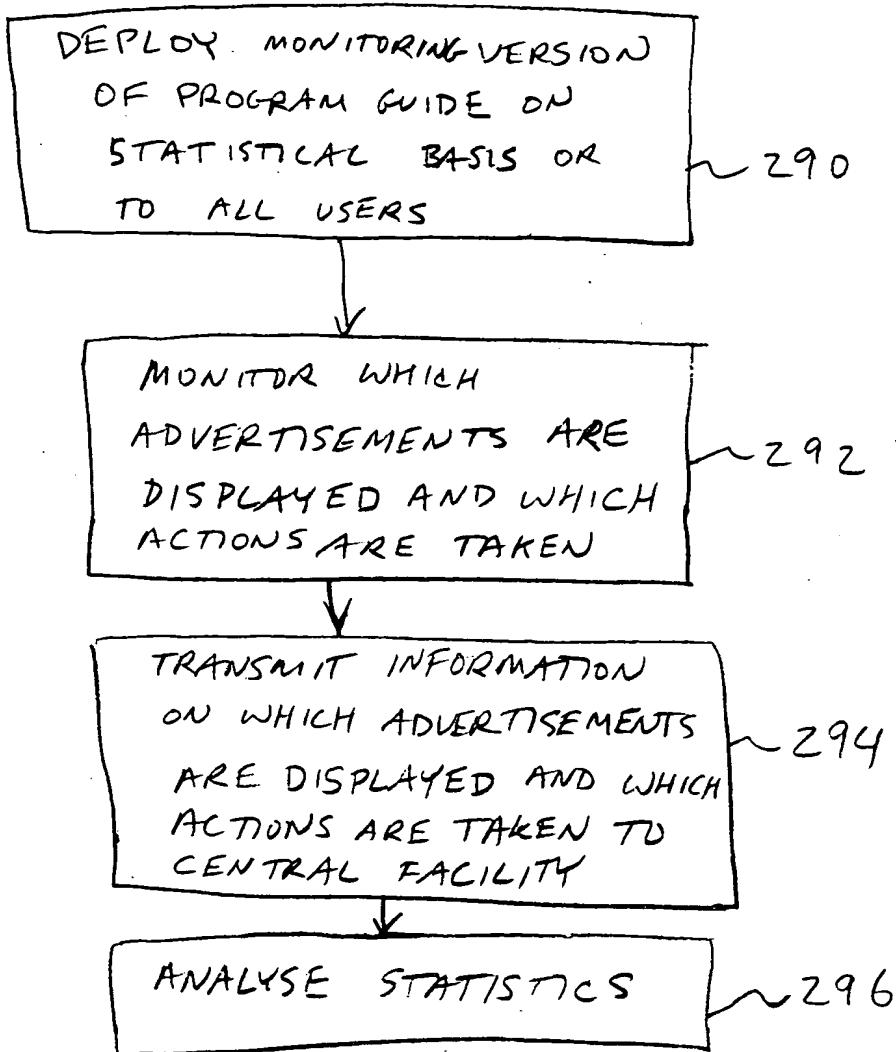


FIG. 28

UV-42

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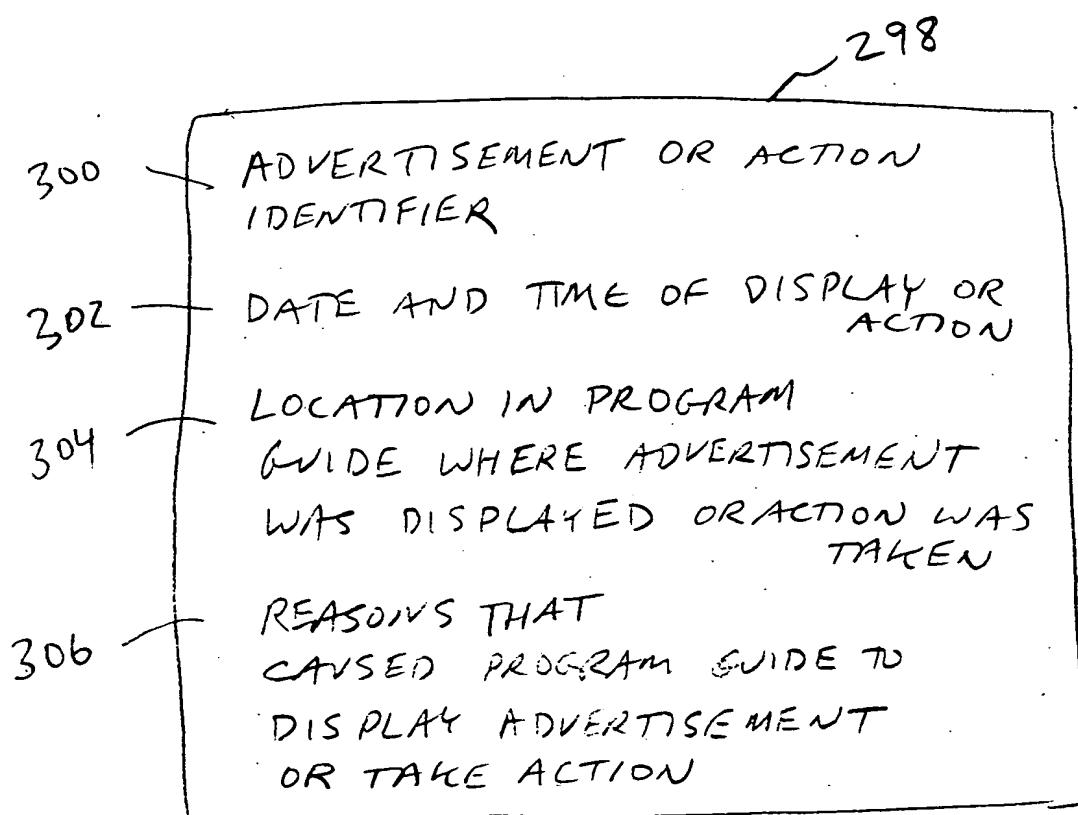


FIG. 29